CDN®

Measurement Tools

IHS 2023 AGENDA

- 2022 Sales Growth Update
- 2022 Sales Rep and Notable Achievements
- What's New
    - New Products
    - Buying Group Update
    - Factory Inventory Update
    - 2023 New Pricing
    - Competition

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IHS 2023 AGENDA

- Marketing Materials
- Digital Marketing Tools
- Advertising, Marketing & PR
- IHS 2023 Show Special
- Why Buy from CDN?

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CDN® Measurement Tools

THANK YOU

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CDN® Measurement Tools

2022 Sales Growth Update

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CDN® Measurement Tools

2022 Sales Rep and Notable Achievements

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2022 SALES REP AND NOTABLE ACHIEVEMENTS

Joel Kasperzak
& Company

Provenza
& Associates

NORTHEAST
MERCANTILE

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CDN® Measurement Tools

What's New

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NEW PRODUCTS

WATERPROOF THIN TIP THERMOMETER

- -40 to +572°F/-40 to +300°C
- 4-second response
- Waterproof (IPX7)
- 180° rotating display
- Field calibration
- Max/min mode
- Hold mode
- 1.5 mm thin tip
- 3.5"/8.9 cm stem



DTTW572

NSF BioCote

certified WBENC WOMEN'S BUSINESS ENTERPRISE

NEW PRODUCTS

LOLLIPOP THERMOMETER

- -40 to +572°F/-40 to +300°C
- 4-second response
- Waterproof (IPX7)
- Field calibration
- Max/min mode
- Hold mode
- 1.5 mm thin tip
- 4.3"/11.0 cm stem



DTL572

certified WBENC WOMEN'S BUSINESS ENTERPRISE

NEW PRODUCTS

WATERPROOF FOLDING THERMOCOUPLE THERMOMETER

- -58 to +572°F/-50 to +300°C
- Waterproof (IPX7)
- 2-3 second response
- 360° rotating display
- Field calibration
- 1.5 mm thin tip
- 4.33"/11 cm probe



TCTW572

NSF BioCote

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NEW PRODUCTS

DIGITAL HIGH PRECISION SCALE, 2 LB

- 2 lb/1 kg by lb:oz/kg.g
- Precise to 0.01 oz/0.1 g
- Small profile
- Tare function
- Hold mode
- Field calibration
- Removable stainless steel platform
- Batteries and power adapter included



SD0204

certified WBENC WOMEN'S BUSINESS ENTERPRISE

NEW PRODUCTS

DIGITAL HIGH PRECISION SCALE, 2 LB

- 2.2 lb/1000 g by oz/g
- Precise to 0.01 oz/0.1 g
- Tare function
- Removable stainless steel platform
- Batteries included



SD0202

certified WBENC WOMEN'S BUSINESS ENTERPRISE

NEW PRODUCTS

DIGITAL HIGH PRECISION SCALE, 2 LB

- 3 kg/6.5 lb/3 L by g/oz/ml;
  100 min by min/sec
- Precise to 0.1 g, 0.005 oz, 0.1 ml
- Tare function
- Backlit digits
- Polycarbonate polymer housing
  (heat resistant up to 275°F/135°C)
- Built-in rechargeable battery
  and charging cable included



SDC0602

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BUYING GROUP UPDATE

Janis Johnson
Gourmet Catalog™
Buying Group

H·T·I
BUYING GROUP, INC.

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FACTORY INVENTORY UPDATE



- Lead times
- Parts
- Labor shortages
- Transport delays

2023 NEW PRICING

CDN®
Measurement Tools

RETAIL PRICE LIST

Effective February 1, 2023

THERMOMETERS

DIGITAL THERMOMETERS



DT392 – Digital Thermometer

-50 to +392°F/-45 to +200°C

- One-button operation
- Temperature guide on sheath
- 3 mm tip; 5" stem

DT392		0 18436 00609 1
DT392-ES	Spanish	0 18436 00712 8
SRP	MAP	Cost
14.99	13.82	7.50



DT450X – Digital Pocket Thermometer

-40 to +450°F/-40 to +230°C

- Hold mode
- 2.5 mm reduced tip; 2.75" stem

Black	DT450X	0 18436 00457 8
Red	DT450X-R	0 18436 00471 4
Green	DT450X-G	0 18436 00473 8
Blue	DT450X-B	0 18436 00474 5
SRP	MAP	Cost
17.99	17.51	9.00



DTQ450X – Thin Tip Thermometer

-40 to +450°F/-40 to +230°C

- Hold & Max modes
- Field calibration
- 1.5 mm thin tip; 4.75" stem

0 18436 00458 5

SRP	MAP	Cost
24.49	24.44	12.25



Q2-450X – Heavy Duty Thin Tip Thermometer

-40 to +450°F/-40 to +230°C

- Hold & Max modes
- Field calibration
- 1.5 mm thin tip; 2.75" stem

0 18436 00459 2

SRP	MAP	Cost
24.49	24.44	12.25



DTTWS72 – Waterproof Thin Tip Thermometer

-40 to +572°F/-40 to 300°C

- Hold & Max/Min modes
- Waterproof (IPX7)
- 180° rotating display
- Field calibration
- 1.5 mm thin tip; 3.5" stem

0 18436 00507 0

SRP	MAP	Cost
34.99	32.85	17.50



DTL572 – Lollipop Thermometer

-40 to +572°F/-40 to 300°C

- Hold & Max/Min modes
- Waterproof (IPX7)
- Field calibration
- 1.5 mm thin tip; 4.3" stem

Yellow	DTL572-Y	0 18436 00511 7
Red	DTL572-R	0 18436 00512 4
Green	DTL572-G	0 18436 00513 1
Blue	DTL572-B	0 18436 00514 8
SRP	MAP	Cost
29.99	28.80	15.00



DTW450 – Dishwasher Thin Tip Thermometer

-40 to +450°F/-40 to +230°C

- Hold & Max/Min modes
- Waterproof (IPX7)
- Field calibration
- 1.5 mm thin tip; 4.5" stem

0 18436 00462 2

SRP	MAP	Cost
36.99	34.20	18.50



DTW450L – Waterproof Thermometer – Long Stem

-40 to +450°F/-40 to +230°C

- Hold & Max/Min modes
- Waterproof (IPX7)
- Field calibration
- 2.5 mm reduced tip; 8" stem

0 18436 00469 1

SRP	MAP	Cost
39.99	38.70	20.00

★ Best Seller

All products have a five year limited warranty unless otherwise noted. 5-Year Limited Warranty: Any instrument that proves to be defective in material or workmanship (excluding batteries) within five years of original purchase will be repaired or replaced without charge upon receipt of the unit prepaid at: CDN, PO Box 10947, Portland, OR 97296-0947. This warranty does not cover damage in shipment or failure caused by failure to adhere to the accompanying instructions, inadequate maintenance, normal wear and tear, tampering, accident, misuse, unauthorized modification, obvious carelessness or abuse. CDN shall not be liable for any consequential or incidental damages whatsoever.

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CDN® Measurement Tools

Competition

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COMPETITION UPDATE

Word on the Street

Escali®

MAVERICK®

OXO

Polder
life.style.solutions.

TAYLOR®

ThermoWorks

?

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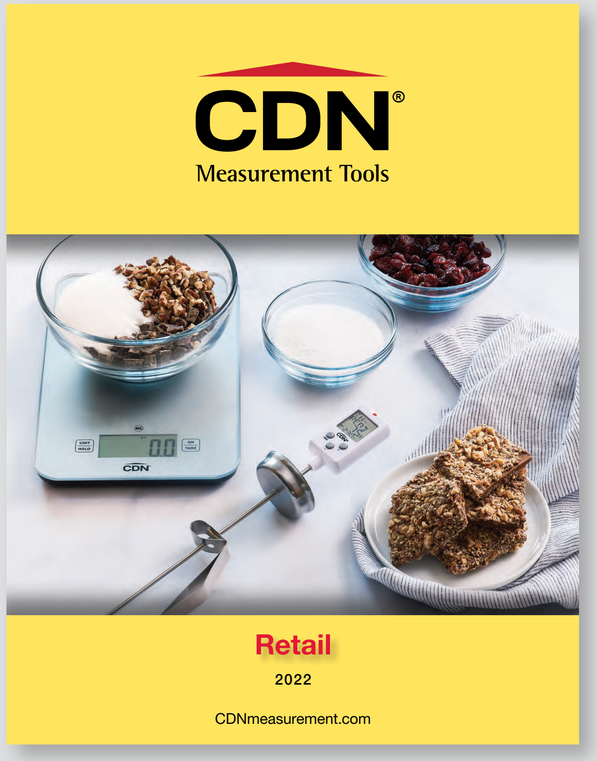
CDN® Measurement Tools

Marketing Materials

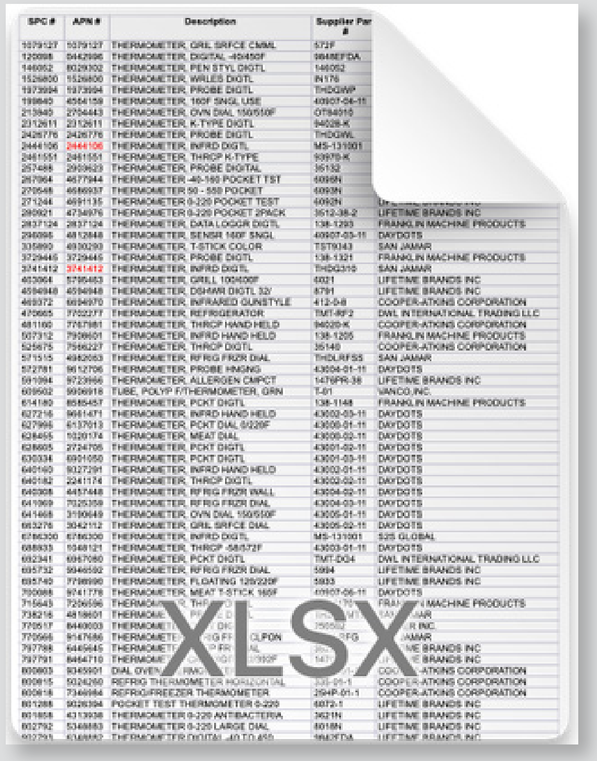
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MARKETING MATERIALS

Sales Tools



Catalog



Price List

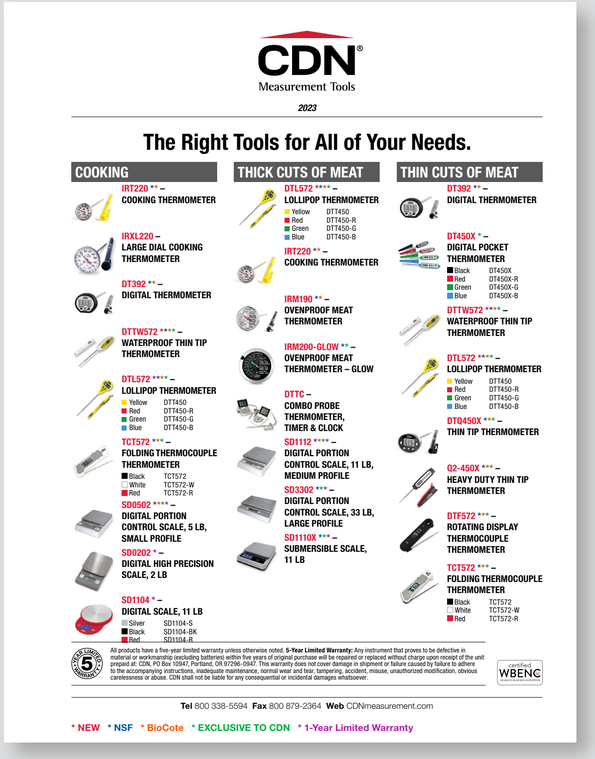


Brochure

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MARKETING MATERIALS

The Right Tools for All of Your Needs



CDN®
Measurement Tools

2023

The Right Tools for All of Your Needs.

COOKING

IRT220 ** –
COOKING THERMOMETER

IRXL220 –
LARGE DIAL COOKING THERMOMETER

DT392 ** –
DIGITAL THERMOMETER

DTTW572 ** –**
WATERPROOF THIN TIP THERMOMETER

DTL572 ** –**
LOLLIPOP THERMOMETER

Yellow	DTT450
Red	DTT450-R
Green	DTT450-G
Blue	DTT450-B

TCT572 * –**
FOLDING THERMOCOUPLE THERMOMETER

Black	TCT572
White	TCT572-W
Red	TCT572-R

SD0502 ** –**
DIGITAL PORTION CONTROL SCALE, 5 LB, SMALL PROFILE

SD0202 * –
DIGITAL HIGH PRECISION SCALE, 2 LB

SD1104 * –
DIGITAL SCALE, 11 LB

Silver	SD1104-S
Black	SD1104-BK
Red	SD1104-R

THICK CUTS OF MEAT

DTL572 ** –**
LOLLIPOP THERMOMETER

Yellow	DTT450
Red	DTT450-R
Green	DTT450-G
Blue	DTT450-B

IRT220 ** –
COOKING THERMOMETER

IRM190 ** –
OVENPROOF MEAT THERMOMETER

IRM200-GLOW ** –
OVENPROOF MEAT THERMOMETER – GLOW

DTTC –
COMBO PROBE THERMOMETER, TIMER & CLOCK

SD1112 ** –**
DIGITAL PORTION CONTROL SCALE, 11 LB, MEDIUM PROFILE

SD3302 * –**
DIGITAL PORTION CONTROL SCALE, 33 LB, LARGE PROFILE

SD1110X * –**
SUBMERSIBLE SCALE, 11 LB

THIN CUTS OF MEAT

DT392 ** –
DIGITAL THERMOMETER

DT450X * –
DIGITAL POCKET THERMOMETER

Black	DT450X
Red	DT450X-R
Green	DT450X-G
Blue	DT450X-B

DTTW572 ** –**
WATERPROOF THIN TIP THERMOMETER

DTL572 ** –**
LOLLIPOP THERMOMETER

Yellow	DTT450
Red	DTT450-R
Green	DTT450-G
Blue	DTT450-B

DTQ450X * –**
THIN TIP THERMOMETER

Q2-450X * –**
HEAVY DUTY THIN TIP THERMOMETER

DT572 * –**
ROTATING DISPLAY THERMOCOUPLE THERMOMETER

TCT572 * –**
FOLDING THERMOCOUPLE THERMOMETER

Black	TCT572
White	TCT572-W
Red	TCT572-R

All products have a five-year limited warranty unless otherwise noted. **5-Year Limited Warranty:** Any instrument that proves to be defective in material or workmanship (excluding batteries) within five years of original purchase will be repaired or replaced without charge upon receipt of the unit prepaid at: CDN, PO Box 10947, Portland, OR 97296-0947. This warranty does not cover damage in shipment or failure caused by failure to adhere to the accompanying instructions, inadequate maintenance, normal wear and tear, tampering, accident, misuse, unauthorized modification, obvious carelessness or abuse. CDN shall not be liable for any consequential or incidental damages whatsoever.

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THIN CUTS OF MEAT (continued)

TCTW572 ** –**
WATERPROOF FOLDING THERMOCOUPLE THERMOMETER

INTP662 * –**
INFRARED GUN/ THERMOCOUPLE THERMOMETER

SD1114 ** –**
DIGITAL PORTION CONTROL SCALE, 11 LB, SMALL PROFILE

SD1110X * –**
SUBMERSIBLE SCALE, 11 LB

SD1502 * – NSF®**
DIGITAL GLASS SCALE, 15 LB

Silver	SD1502-S
Black	SD1502-BK

CANDY & DEEP FRY

IRL50G –
LONG STEM FRY THERMOMETER – 12"

IRXL400 ** –
CANDY & DEEP FRY THERMOMETER

DTC450 * –
DIGITAL CANDY THERMOMETER

DTW450L * –**
WATERPROOF THERMOMETER – LONG STEM

SD0502 ** –**
DIGITAL PORTION CONTROL SCALE, 5 LB, SMALL PROFILE

SD1112 ** –**
DIGITAL PORTION CONTROL SCALE, 11 LB, MEDIUM PROFILE

SD1502 * – NSF®**
DIGITAL GLASS SCALE, 15 LB

Silver	SD1502-S
Black	SD1502-BK

CANDY & DEEP FRY (continued)

SD0202 * –
DIGITAL HIGH PRECISION SCALE, 2 LB

BEVERAGE

IRB220-F * –**
BEVERAGE & FROTHING THERMOMETER – 5" STEM

SD0202 * –
DIGITAL HIGH PRECISION SCALE, 2 LB

SDC0602 ** –
COFFEE SCALE & TIMER, 6.5 LB

OVEN

DOT2 * –
OVEN THERMOMETER

MOT1 –
MULTI-MOUNT OVEN THERMOMETER

BBQ

DTP482 * –
PROGRAMMABLE PROBE THERMOMETER/TIMER

GTS800X * –
GRILL SURFACE THERMOMETER

SD1114 ** –**
DIGITAL PORTION CONTROL SCALE, 11 LB, SMALL PROFILE

SD2202 ** –**
DIGITAL PORTION CONTROL SCALE, 22 LB, LARGE PROFILE

SD1104 * –
DIGITAL SCALE, 11 LB

Silver	SD1104-S
Black	SD1104-BK
Red	SD1104-R

REFRIGERATOR/ FREEZER

FG80 * –
REFRIGERATOR/FREEZER THERMOMETER

RFT1 * –
REFRIGERATOR/FREEZER THERMOMETER

TIMERS

TM4 –
LOUD ALARM TIMER

TM30 * –
DIRECT ENTRY 2-ALARM TIMER

TM28 –
MINI TIMER

White	TM28-W
Silver	TM28-S
Black	TM28-BK
Blue	TM28-B

TM15 * –
EXTRA BIG DIGIT TIMER

MT4 – COMPACT MECHANICAL TIMER

White	MT4-W
Silver	MT4-S
Black	MT4-BK
Red	MT4-R

MT1 –
HEAVY DUTY MECHANICAL TIMER

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CD2021106H - 2/23

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MARKETING MATERIALS

Sales Support

CDN® Measurement Tools

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RETAIL
GOOD, BETTER, BEST

2023

MODEL	DESCRIPTION	UPC	SRP	MAP	COST
GOOD					
DT392 *	Digital Thermometer	0 18436 00609 1	14.99	13.82	7.50
DT450X **	Digital Pocket Thermometer	ALL COLORS	17.99	17.51	9.00
IR220	Cooking Thermometer	0 18436 00200 0	7.49	7.49	3.75
IRM200 *	Ovenproof Meat Thermometer	0 18436 00207 9	10.99	11.12	5.50
IN482	Infrared Thermometer, Timer & Clock	0 18436 00573 5	53.99	53.55	27.00
DTP392	Probe Thermometer	0 18436 00619 0	29.99	30.56	15.00
TCF400	Candy & Deep Fry Thermometer	0 18436 00501 8	6.99	6.30	3.50
EOT1	Oven Thermometer	0 18436 00251 2	5.49	4.95	2.75
FG80 *	Refrigerator/Freezer Thermometer	0 18436 00257 4	5.29	4.77	2.65
TM2	Digital Timer	0 18436 00350 2	17.99	16.43	9.00
TM28	Mini Timer	ALL COLORS	10.99	10.80	5.50
MTM3	Mechanical Timer	0 18436 00409 7	9.99	9.50	5.00
SD0602	Digital Portion Control Scale, 6 lb	ALL COLORS	19.99	18.54	10.00
SD1104	Digital Scale, 11 lb	ALL COLORS	35.99	43.29	18.00
SD2206	Digital Portion Control Scale, 22 lb	0 18436 00834 7	51.99	52.11	26.00
BETTER					
DTQ450X **	Thin Tip Thermometer	0 18436 00458 5	24.49	24.44	12.25
Q2-450X **	Heavy Duty Thin Tip Thermometer	0 18436 00459 2	24.49	24.44	12.25
IRL220	Large Dial Cooking Thermometer	0 18436 00201 7	8.49	8.49	4.25
IRM190 *	Ovenproof Meat Thermometer	0 18436 00203 1	9.99	8.10	5.00
DTF572 **	Rotating Display Thermocouple Thermometer	0 18436 00493 6	65.99	66.92	33.00
IN1022	Infrared Gun	0 18436 00571 1	94.99	93.42	47.50
DTTC	Combo Probe Thermometer, Timer & Clock	ALL COLORS	34.99	34.02	17.50
TCG400	Candy & Deep Fry Ruler Thermometer	0 18436 00502 5	10.99	11.16	5.50
MOT1	Multi-Mount Oven Thermometer	0 18436 00256 7	10.99	10.80	5.50
DOT2 *	Oven Thermometer	0 18436 00251 2	6.49	5.54	3.25
RFT1 *	Refrigerator/Freezer Thermometer	0 18436 00255 0	6.49	5.54	3.25
TM30 *	Direct Entry 2-Alarm Timer	0 18436 00404 2	26.99	24.30	13.50
TM15 *	Extra Big Digit Timer	0 18436 00441 7	20.99	19.35	10.50
MT4	Compact Mechanical Timer	ALL COLORS	12.99	12.47	6.50
SD0502 **	Digital Portion Control Scale, 5 lb	0 18436 00818 7	89.99	80.42	45.00
SD1502 **	NSF® Digital Glass Scale, 15 lb	ALL COLORS	42.99	43.29	21.50
SD0202	Digital High Precision Scale, 2 lb	0 18436 00821 7	39.99	36.00	20.00
BEST					
DTTW572 ***	Waterproof Thin Tip Thermometer	0 18436 00507 0	34.99	32.85	17.50
DTL572 ***	Lollipop Thermometer	ALL COLORS	29.99	28.80	15.00
DTW450 **	Dishwasher Thin Tip Thermometer	0 18436 00462 2	36.99	34.20	18.50
DTW450L **	Waterproof Thermometer – Long Stem	0 18436 00469 1	39.99	38.70	20.00
IRT220 *	Cooking Thermometer	0 18436 00202 4	6.99	5.00	3.50
IRXL220 *	Large Dial Cooking Thermometer	0 18436 00212 3	10.49	9.77	5.25
IRM200-GLOW **	Ovenproof Meat Thermometer - Glow	0 18436 00213 0	11.99	11.75	6.00
TCTW572 ***	Waterproof Folding Thermocouple Thermometer	0 18436 00508 7	79.99	80.10	40.00
INTP626X *	Infrared/Thermocouple Probe Thermometer	0 18436 00576 6	149.99	149.18	75.00
INTP662 *	Infrared Gun/Thermocouple Thermometer	0 18436 00572 8	149.99	149.18	75.00
DSP1 *	Dual-Sensing Probe Thermometer/Timer	ALL COLORS	41.99	47.97	21.00
IRXL400 *	Candy & Deep Fry Thermometer	0 18436 00204 8	9.99	7.38	5.00
DTC450 *	Digital Candy Thermometer	0 18436 00506 3	29.99	29.79	15.00
POT750X *	High Heat Oven Thermometer	0 18436 00240 6	8.49	7.65	4.25
TM8 *	Multi-Task Timer & Clock	0 18436 00403 5	26.99	24.75	13.50
PT2 *	4-Event Timer & Clock	0 18436 00400 4	26.99	25.79	13.50
TMW1 *	Waterproof Timer	0 18436 00301 4	29.99	27.90	15.00
MT1	Heavy Duty Mechanical Timer	0 18436 00407 3	12.99	12.83	6.50
SD0204 ***	Digital High Precision Scale, 2 lb	0 18436 00839 2	124.99	112.50	62.50
SD1112 **	Digital Portion Control Scale, 11 lb	0 18436 00817 0	115.99	103.91	58.00
SD2202 **	Digital Portion Control Scale, 22 lb	0 18436 00816 3	154.99	138.02	77.50

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CD2921109M - 2/23

CDN® Measurement Tools

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RETAIL TOP SELLERS

2023

MODEL	DESCRIPTION	UPC	SRP	MAP	COST
DIGITAL THERMOMETERS					
DT392 *	Digital Thermometer	0 18436 00609 1	14.99	13.82	7.50
DT450X **	Digital Pocket Thermometer	ALL COLORS	17.99	17.51	9.00
DTTW572 ***	Waterproof Thin Tip Thermometer	0 18436 00507 0	34.99	32.85	17.50
COOKING THERMOMETERS					
IRT220 *	Cooking Thermometer	0 18436 00202 4	6.99	5.00	3.50
IRM200-GLOW **	Ovenproof Meat Thermometer – Glow	0 18436 00213 0	11.99	11.75	6.00
THERMOCOUPLE THERMOMETERS					
TCTW572 ***	Waterproof Folding Thermocouple Thermometer	0 18436 00508 7	79.99	80.10	40.00
INFRARED THERMOMETERS					
INTP662 *	Infrared Gun/Thermocouple Thermometer	0 18436 00572 8	149.99	149.18	75.00
DIGITAL PROBE THERMOMETERS					
DTP392	Probe Thermometer	0 18436 00619 0	29.99	30.56	15.00
DTTC	Combo Probe Thermometer, Timer & Clock	ALL COLORS	34.99	34.02	17.50
DSP1	Dual-Sensing Probe Thermometer/Timer	ALL COLORS	41.99	47.97	21.00
CANDY & DEEP FRY THERMOMETERS					
TCG400	Candy & Deep Fry Ruler Thermometer	0 18436 00502 5	10.99	11.16	5.50
DTC450	Digital Candy Thermometer	0 18436 00506 3	29.99	29.79	15.00
BEVERAGE & FROTHING THERMOMETERS					
IRB220-F **	Beverage & Frothing Thermometer – 5" Stem	0 18436 00230 7	8.99	8.24	4.50
OVEN & GRILL THERMOMETERS					
DOT2 *	Oven Thermometer	0 18436 00251 2	6.49	5.54	3.25
POT750X *	High Heat Oven Thermometer	0 18436 00240 6	8.49	7.65	4.25
REFRIGERATOR/FREEZER/AIR THERMOMETERS					
RFT1 *	Refrigerator/Freezer Thermometer	0 18436 00255 0	6.49	5.54	3.25
HOUR/MINUTE TIMERS					
TM2	Digital Timer	0 18436 00350 2	17.99	16.43	9.00
HOUR/MINUTE/SECOND TIMERS					
TM8 *	Multi-Task Timer & Clock	0 18436 00403 5	26.99	24.75	13.50
TM30 *	Direct Entry 2-Alarm Timer	0 18436 00404 2	26.99	24.30	13.50
MINUTE/SECOND TIMERS					
TM15 *	Extra Big Digit Timer	0 18436 00441 7	20.99	19.35	10.50
MECHANICAL TIMERS					
MT1	Heavy Duty Mechanical Timer	0 18436 00407 3	12.99	12.83	6.50
MASTER SCALES					
SD0502 **	Digital Portion Control Scale, 5 lb (Small Profile)	0 18436 00818 7	89.99	80.42	45.00
SD1112 **	Digital Portion Control Scale, 11 lb (Medium Profile)	0 18436 00817 0	115.99	103.91	58.00
GLASS SCALES					
SD1502 **	NSF® Digital Glass Scale, 15 lb	ALL COLORS	42.99	43.29	21.50
PRECISION SCALES					
SD0202	Digital High Precision Scale, 2 lb	0 18436 00821 7	39.99	36.00	20.00

* NEW * NSF * EXCLUSIVE TO CDN

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CD2921114D - 2/23

CDN® Measurement Tools

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RETAIL
RECOMMENDED STOCKING ORDER

2023

MODEL	DESCRIPTION	UPC	SRP	MAP	COST
DIGITAL THERMOMETERS					
DT392 *	Digital Thermometer	0 18436 00609 1	14.99	13.82	7.50
DT450X **	Thin Tip Pocket Thermometer	ALL COLORS	17.99	17.51	9.00
DTQ450X **	Thin Tip Thermometer	0 18436 00458 5	24.49	24.44	12.25
DTTW572 ***	Waterproof Thin Tip Thermometer	0 18436 00507 0	34.99	32.85	17.50
DTL572 ***	Lollipop Thermometer	ALL COLORS	29.99	28.80	15.00
COOKING THERMOMETERS					
IRT220 *	Cooking Thermometer	0 18436 00202 4	6.99	5.00	3.50
IRM190 *	Ovenproof Meat Thermometer	0 18436 00203 1	9.99	8.10	5.00
IRM200-GLOW **	Ovenproof Meat Thermometer – Glow	0 18436 00213 0	11.99	11.75	6.00
THERMOCOUPLE THERMOMETERS					
DTF572 **	Rotating Display Thermocouple Thermometer	0 18436 00493 6	65.99	66.92	33.00
TCTW572 ***	Waterproof Folding Thermocouple Thermometer	0 18436 00508 7	79.99	80.10	40.00
INFRARED THERMOMETERS					
IN1022	Infrared Gun	0 18436 00571 1	94.99	93.42	47.50
DIGITAL PROBE THERMOMETERS					
DTP392	Probe Thermometer	0 18436 00619 0	29.99	30.56	15.00
DTTC	Combo Probe Thermometer, Timer & Clock	ALL COLORS	34.99	34.02	17.50
DSP1 **	Dual-Sensing Probe Thermometer/Timer	ALL COLORS	41.99	47.97	21.00
CANDY & DEEP FRY THERMOMETERS					
TCF400	Candy & Deep Fry Thermometer	0 18436 00501 8	6.99	6.30	3.50
TCG400	Candy & Deep Fry Ruler Thermometer	0 18436 00502 5	10.99	11.16	5.50
IRXL400 *	Candy & Deep Fry Thermometer	0 18436 00204 8	9.99	7.38	5.00
DTC450 *	Digital Candy Thermometer	0 18436 00506 3	29.99	29.79	15.00
BEVERAGE & FROTHING THERMOMETERS					
IRB220-F **	Beverage & Frothing Thermometer – 5" Stem	0 18436 00230 7	8.99	8.24	4.50
OVEN & GRILL THERMOMETERS					
DOT2 *	Oven Thermometer	0 18436 00251 2	6.49	5.54	3.25
POT750X *	High Heat Oven Thermometer	0 18436 00240 6	8.49	7.65	4.25
REFRIGERATOR/FREEZER/AIR THERMOMETERS					
FG80 *	Refrigerator/Freezer Thermometer	0 18436 00257 4	5.29	4.77	2.65
RFT1 *	Refrigerator/Freezer Thermometer	0 18436 00255 0	6.49	5.54	3.25
HOUR/MINUTE TIMERS					
TM2	Digital Timer	0 18436 00350 2	17.99	16.43	9.00
HOUR/MINUTE/SECONDTIMERS					
TM8 *	Multi-Task Timer & Clock	0 18436 00403 5	26.99	24.75	13.50
TM30 *	Direct Entry 2-Alarm Timer	0 18436 00404 2	26.99	24.30	13.50
MINUTE/SECONDTIMERS					
TM15 *	Extra Big Digit Timer	0 18436 00441 7	20.99	19.35	10.50
MECHANICAL TIMERS					
MTM3	Mechanical Timer	0 18436 00409 7	9.99	9.50	5.00
MT1	Heavy Duty Mechanical Timer	0 18436 00407 3	12.99	12.83	6.50

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CDN® Measurement Tools

Digital Marketing Tools

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DIGITAL MARKETING TOOLS

Take Advantage of CDN Images & Videos





To help your retailers build their business, CDN can provide images and videos for use on e-commerce and social media platforms.

This includes a full library of products images on a white background showcasing different angels and views, plus lifestyle images for select products.





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We also have bimetal and digital recalibration videos available.

We encourage your retailers to utilize these on their digital platforms.



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Questions & Answers

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CDN® Measurement Tools

Advertising, Marketing & PR

Kristyn Fuller

Field Marketing & Media

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ADVERTISING & MARKETING

CDN E-Blasts Work


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Measurement Tools

Roast turkey is the centerpiece of the best meal of the year, so now's the time to stock up on tools for prepping your bird. The right cooking thermometer is crucial for achieving moist, tasty turkey – and ensuring food safety. Whether its online or in-store, merchandise these **top sellers from CDN** to help your customers make the most of the Thanksgiving holiday.

Ovenproof Meat Thermometer – GLOW (IRM200-GLOW)

Easy to read in low-light conditions, NSF® certified

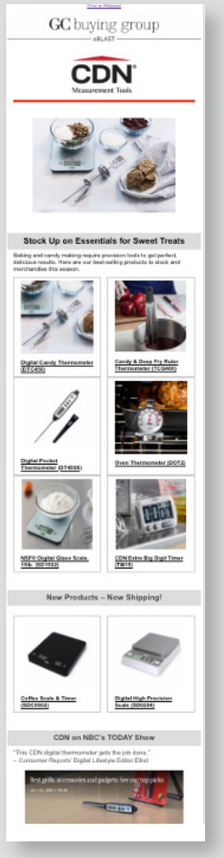
CDN's promotional e-blasts have an unusually high average open rate of 35% – way higher than most manufacturers and retailers.

These continue to be a powerful tool for promoting new and bestselling products – and providing our customers with valuable information on trends and CDN's competitive advantages.

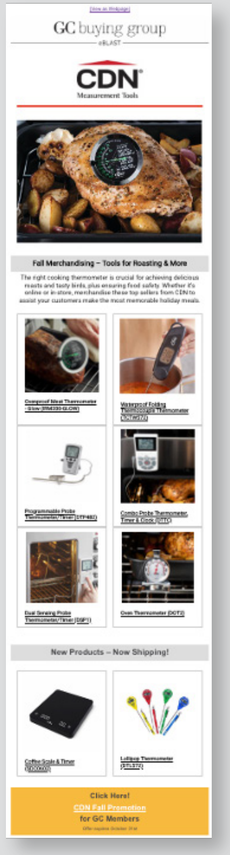
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ADVERTISING & MARKETING

Reaching Specialty Retailers



We worked with Gourmet Catalog
to issue e-blasts to promote our products
and keep specialty stores informed
of new products, best-selling products,
in-stock positions and more.



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MEDIA BUZZ


TODAY
CDN
DIGITAL POCKET
THERMOMETER
WBENC
TOP-RATED BEST GRILLS
DIGITAL POCKET THERMOMETER
$16
TODAY

MEDIA BUZZ

Over 427 media impressions in 2022

allrecipes
Good Housekeeping
COOK'S ILLUSTRATED
yahoo!
CR Consumer Reports
AMERICA'S TEST KITCHEN
thrillist
kitchn
homepage NEWS
woman's day
SAVEUR
msn
KITCHENWARE NEWS & Housewares Review
SERVING KITCHENWARE, HOUSEWARES AND TABLETOP MARKETS
CHRON.
bon appétit
NBC UNIVERSAL

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IHS 2023 SHOW SPECIAL

IHS 2023

CDN®
Measurement Tools

SHOW SPECIAL

Offer valid 3/4 – 3/20/2022



Additional 10% off
and **FREE** freight
on a 48 piece order

No additional discounts or rebates can apply to this special pricing. Does not apply to backordered products.

Order must ship by 3-20-23

***Terms & Conditions**
No additional discounts or rebates can apply to this special pricing. Does not apply to backordered products.
Terms – Offer valid for one order only. Offer valid for accounts with established terms and are in good standing with CDN. Net 30 days on approved credit. Flat rate items are not applicable towards show special.
Buying Groups – Gourmet Catalog & HTI members are not eligible for show special, but receive an extra 5% off and free freight on a 48 piece order.
Freight – Free freight on net orders over 72 pieces shipped to one location in the continental USA. Orders are FOB Portland, OR. Prepaid freight will be shipped at ground rate. Air shipments will be billed at difference between air and surface rates.
Handling – $4.00 handling charge will be applied per purchase order, unless it meets the prepaid freight minimum.
Return Goods – Return Authorization is required to return any merchandise. Please call for a RA Number. Overstock and rotations are not valid reasons for returns. All returns may be subject to a 10% handling and restocking charge. All ticketing/stickering must be removed. Product and packaging must be in saleable condition. Use adequate packing when shipping returns to avoid damage.
Credit for Returns – DO NOT DEDUCT FROM INVOICE PAYMENT UNTIL CREDIT MEMO IS ISSUED.
Orders must ship by 3-20-23

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Gourmet Catalog 2023

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SHOW SPECIAL

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HTI 2023

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SHOW SPECIAL

Offer valid 3/4 – 3/20/2023



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and **FREE** freight
on a 48 piece order

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Why Buy from CDN?

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WHY BUY FROM CDN?

- Certified WBENC member
- CDN manufactures in both China and Vietnam
- Breadth of the line: solid commitment to categories
- 65% of product line is tooled by CDN
- Quality & Innovation: 304 stainless steel, NSF®, BioCote®
- Competitive pricing

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WHY BUY FROM CDN?

- Ship time 3 days
- Free freight on net orders over $500
- Marketing and sales support
- Packaging: attractive, organized, informative, responsible
- We break inner packs
- 0.5% return rate

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CDN® Measurement Tools

Thank You for Your Continued Support

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